



**JOIN AN EMERGING
COMMUNITY OF PRACTICE**

INTERNATIONAL FORUM ON EXPERT FINDER SYSTEMS

Sponsorship Prospectus

A Virtual Series
January 18 - April 15, 2021

expertfindersystems.org

About the International Forum on Expert Finder Systems

After a successful inaugural meeting in 2019, the International Forum on Expert Finder Systems will be held as a virtual series January 18–April 15, 2021.

The forum provides the opportunity for an expanded dialogue on expert finder systems. Expert finder systems are directories, profiling sites, or social networking sites that employ knowledge management tools to gather, manage, and publish searchable information about expertise and resources. Expert finder systems can support research collaboration, help bring new technologies to market, promote innovation and entrepreneurship, and contribute to regional economic development efforts.

The EFS ecosystem also includes research information management systems. RIM systems provide infrastructure and workflows for collecting and curating metadata about research and scholars as part of an institutional process.

The forum is being organized by a steering committee of individuals from higher education institutions and economic development organizations around the nation.

Purpose

The mission of the International Forum on Expert Finder Systems is to create a venue for EFS stakeholders to network, learn from each other, and help steer the future of this dynamic field.

View program and speaker information at expertfindersystems.org.

Attendee Profile

Organizers expect between 80 and 100 attendees—primarily researchers and administrators from major research institutions and economic development organizations throughout the nation.

- Expert finder system administrators
- Expert finder system platform providers
- Economic development professionals
- Researchers studying research information management systems
- Research information management system administrators
- Research commercialization administrators
- Industry representatives

Why Become a Sponsor?

You are an important part of the community of practice forming in this emerging field. As a sponsor, you will have access to the thought leaders and decision makers who will be driving directions and innovations in expert finder systems for years to come.

In consideration of your contribution as a sponsor, the International Forum on Expert Finder Systems 2021 will put forth its best efforts to ensure that all forum attendees are aware of your support for and importance to the success of the forum.

Note: The organizing sponsor is Florida ExpertNet, part of Florida State University.

Sponsorship Deadline

To take advantage of full sponsorship opportunities, please register by **Friday, November 6, 2020**.

Sponsorship Packages

Gold Package—\$2,500

- Keynote sponsor showcase presentation (10-minute lightning talk at the end of a keynote session)
- Acknowledgement in forum opening remarks
- List of attendees' email addresses 2 weeks before forum
- List of attendees' email addresses after the forum
- Logo on promotional emails sent to prospective attendees and registrants (up to 10 mailings) (prominent placement)
- Logo on forum website footer
- Opportunity to moderate a session
- Graphic or video ad on the Forum Program web page
- Logo on slide that introduces all sessions

Silver Package—\$1,500

- Sponsor showcase presentation (10-minute lightning talk at the end of a session)
- Acknowledgement in forum opening remarks
- List of attendees' email addresses 2 weeks before forum
- List of attendees' email addresses after the forum
- Logo on promotional emails sent to prospective attendees and registrants (up to 10 mailings)
- Logo on forum website footer
- Logo on slide that introduces all sessions

Sponsorship Opportunities

Packages

Sponsorship Benefit	Gold = \$2,500	Silver = \$1,500
Keynote sponsor showcase presentation (10-minute lightning talk at the end of a keynote session)	x	
Sponsor showcase presentation (10-minute lightning talk at the end of a session)		x
Moderate a session	x	
Graphic or video ad on the Forum Program web page	x	
Attendees' email addresses 2 weeks before forum	x	x
Attendees' email addresses after forum	x	x
Acknowledgement in opening remarks	x	x
Logo on up to 10 promotional emails to prospective attendees and registrants (prominent placement)	x	
Logo on up to 10 promotional emails to prospective attendees and registrants		x
Logo on forum website footer	x	x
Logo on slide introducing sessions	x	x

Register as a Sponsor

Sign up to become a sponsor coming soon!

Learn More about Sponsorship Opportunities

Contact Amy Finley at 850.644.8540 or afinley@fsu.edu.